

ADVERTISEMENT

पृथ्वी दिवस-2025 समारोह / Celebration of “Earth Day 2025”

Applications/proposals are invited from Schools / Colleges / Universities / Institutes/Organizations (*in prescribed format and as per guidelines/instructions :- MoES webpage- <https://moes.gov.in/index.php/outreach-and-awareness>) for the Ministry’s support to celebrate Earth Day on **22 April 2025 on the theme “This is OUR POWER, OUR PLANET - Renewable Energy.”***

Participation of the Schools, colleges, and institutions in border areas of the country and aspirational districts shall be encouraged.

1. गतिविधियां / Activities for the students/participants

a) अनिवार्य गतिविधियां / Mandatory

- i. The following activities will be mandatory for participants/students in Schools/Colleges/Institutions:
 - Human chain/rally with slogans and placards like - ‘Save Energy – Save Earth’/ ‘Renewable Energy / Good LiFE’ / ‘Har Ghar Saurya Urja”
 - Plantation activity (plants and seeds) and watching them grow
- ii. Poem writing / Drawings (A3 Size sheets) / Slogan competitions to create awareness on Renewable Energy and Mother Earth.

b) वैकल्पिक / Optional

Working models - Solar/or wind-powered weather observing sensors for atmospheric pressure, temperatures, humidity/wind, etc. (with technical/knowledge handholding/support of MoES institutes IITM Pune, IMD, and possibly MNRE if require)

2. The Grant shall be broadly for:

- i. Refreshments, Cloth bags (with a mention of ‘MoES with Logo’ and ‘Save Energy – Save Earth’), mementos to students, stationery, Advertisement & Publicity including MoES services for the public, and other relevant item (if any).
- ii. Prizes of Rs 5,000/-[One 1st prize Rs 2000/-, Two 2nd Prizes Rs 1000/- each, 2 Appreciation/III Prizes @Rs 500/-] for the activity.
- iii. Working model of Solar/ or wind-powered weather observing sensors for atmospheric pressure, temperatures, humidity/wind, etc. (with technical/knowledge handholding/support of experts of MoES institutes Indian Institute of Tropical Meteorology ‘IITM’ Pune, India Meteorological Dept ‘IMD’, and possibly MNRE if required) and satisfactory demonstration of same to the committee.

3. Each participating school/college/institution and organizer/s will have to ensure compliance with instructions from the Govt of India/State Govt./ District Administration (if any).

Organizer/s have to submit the event's complete report (4-5 Pages) with selected 4 to 5 photographs and a short video clip (maximum duration 2 - 3 minutes) of activities performed and model to the Ministry within a month of activity.

Statement of Expenditure/Utilization Certificate essentially to be submitted by organizers within 2 months of the activity is over.

Note:

1. **Duly filled application in the proforma available at the Ministry's website (<https://moes.gov.in/index.php/outreach-and-awareness>) needs to be submitted (word document and scanned pdf) through email to - outreach.awareness@gov.in by **28 February 2025** and for far flung areas (Laddakh, Andaman Nicobar, North-eastern states, Kashmir, Lakshadweep) by **7 March 2025**.**

2. While sending an email with the filled application as an attachment, the applicant must mention in the default subject of the Email the following in a sequence for convenience:-

Earth Day-2025: State Name, District Name, Place Name, Name of 'school/college/institution' Or 'Organizing institution.'

3. **Soft copies of the duly filled application (word document and PDF) received through email shall only be considered.**

Please don't send a hard/printed copy of the proposal.