## GOVERNMENT OF INDIA MINISTRY OF EARTH SCIENCES LOK SABHA

### UNSTARRED QUESTION No. 1485 TO BE ANSWERED ON WEDNESDAY, MARCH 04, 2015

#### MOBILE APPLICATION FOR WEATHER FORECAST

1485. SHRI RAM KUMAR SHARMA: SHRI UDAY PRATAP SINGH:

Will the Minister of EARTH SCIENCES be pleased to state:

- (a) whether the Government has launched/proposes to launch mobile application for weather forecast;
- (b) if so, the details thereof and its likely benefits; and
- (c) the action plan formulated by the Government for its expeditious implementation?

#### **ANSWER**

# MINISTER FOR MINISTRY OF SCIENCE AND TECHNOLOGY AND MINISTRY OF EARTH SCIENCES (DR. HARSH VARDHAN)

- (a) Yes, Madam.
- (b-c) Earth System Science Organization-India Meteorological Department (ESSO-IMD) has developed and launched a mobile application for android based smart phone / tablets in Jan 2013. The mobile app by the name 'Indian Weather' is downloadable from Google play store, free of cost. Presently, the app provides current weather and 4 days weather forecast across the country for 310 cities. The mobile app. shall also be hosted for free download from the government mobile appstore (https:/apps.mgov.gov.in/indwx.isp).

The Integrated Agro-meteorological Advisory Service (IAAS) of the ESSO-IMD has been successful in providing the crop specific advisories to the farmers at the district level twice weekly through different print/visual/Radio/ IT based wider dissemination media including short message service (SMS) and Integrated Voice Response System (IVRS). Presently, 8.01 million farmers are receiving the agromet advisories on their mobile.

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