

Ministry of Earth Sciences Gears Up for The Special Campaign 4.0 - Promoting Cleanliness and Effective Governance

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The Ministry of Earth Sciences (MoES) has begun preparations for Special Campaign 4.0, promoting cleanliness and effective governance. Special Campaign 4.0, aligned with the Swachh Bharat vision of the Prime Minister, Shri Narendra Modi, will be implemented at MoES headquarters in New Delhi and its institutes spread across the country from October 2nd to 31st, 2024. The preparatory phase of the Special Campaign 4.0 has begun at the Ministry and will run from September 16th to 30th, 2024.

All institutions, including autonomous bodies, attached and sub-ordinate offices to the Ministry, have been issued guidelines to execute Special Campaign 4.0 effectively. Emphasis has been drawn on identifying cleanliness campaign sites, scrap and redundant items, pending official references, grievances and appeals, planning for space and record management, and beautifying office space. These efforts underline the importance of efficiency, transparency, and waste management in government functioning.

The Special Campaign 4.0 is the Government of India's nationwide drive to enhance workplace cleanliness, promote sustainable practices, and optimise the disposal of pending matters. It seeks to reduce pendency in government offices, promote effective record management, and ensure the cleanliness of public spaces and workplaces.

MoES, the key ministry for advancing research, knowledge and services on earth system sciences, will focus on the following activities during Special Campaign 4.0:

- MoES and its institutes will conduct specialised cleanliness (Swachhata) drives, including at its research stations in the Arctic (Himadri) and the Antarctic (Bharati and Maitri) and ocean research vessels. These activities will be co-hosted in the ongoing Swachhata hi Sewa campaign. MoES will facilitate beach cleaning drives at around 80 locations, promoting mass public participation and awareness.
- MoES will prioritise identifying and redressing pending references and public grievances and appeals in line with the campaign's goal of streamlining governance.
- Focus will also be placed on space and record management, including review and closure/weeding out of old files, scrap disposal and identifying rules and processes for simplification, thereby enhancing efficiency and transparency.
- MoES will more effectively streamline internal processes through e-office, reducing dependency on paperwork and promoting digital governance.

Updates and achievements of MoES as part of the Special Campaign 4.0 shall be available on Central Monitoring Portal (<https://scdpm.nic.in/>) of the Department of Administrative Reforms and Public Grievances (DARPG). It will also be communicated through MoES social media handles (@moesgoi on X.com, Facebook, Instagram, and LinkedIn, hashtag #SpecialCampaign4.0) in the interest of public information and awareness.

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