

भारत सरकार/Government of India
पृथ्वी विज्ञान मंत्रालय/Ministry of Earth Sciences

पृथ्वी भवन, लोदी रोड/ Prithvi Bhavan, Lodi Road
नई दिल्ली - 110003/ New Delhi - 110003
Dated 10th October, 2022

CIRCULAR

Subject : Celebration of the 7th Ayurveda Day – Reg.

Kindly find the attached DO letter from Hon'ble Minister of Ayush, Ports, Shipping and Waterways regarding "Ayurveda@2047 to Celebrate the 7th Ayurveda Day" by the Ministry of Ayush. The Ministry of Ayush has decided to organise a series of nationwide and global events starting from 12th September, 2022 to 23rd October, 2022 culminating in the celebration of the 7th Ayurveda Day on the occasion of Dhanteras on 23rd October, 2022.

2. All are requested to actively participate in various competition conducted by Ministry of Ayush through MyGov and Ayush Campaign Portal.

3. The details of events are attached in **Annexure**. You can visit the website of Ministry of Ayush (<https://main.ayush.gov.in>) for more information.

मंत्री
आयुष मंत्रालय
एवं पत्तन, पोत परिवहन और जलमार्ग मंत्रालय
भारत सरकार



Minister of Ayush
and
Ports, Shipping & Waterways
Government of India



सर्बानंद सोनोवाल
SARBANANDA SONOWAL



L-13011/1/2022-AS
Dated: 16, September, 2022

Respected Dr. Jitendra Singh ji,

It gives me immense pleasure to inform that National Implementation Committee chaired by Hon'ble Home Minister in its meeting held on 29th August, 2022 approved the events to be conducted for celebration of "Azadi Ka Amrit Mahotsav", which includes "Ayurveda @ 2047- Azadi Ka Amrit Kaal" to be celebrated by Ministry of Ayush.

2. Consequently, my Ministry has decided to organize a series of nationwide and global events to commemorate "Ayurveda @ 2047" from 12th September, 2022 to 23 October, 2022, culminating in the celebration of the 7th Ayurveda Day on the occasion of Dhanteras on 23rd October, 2022. The event theme is "हर दिन हर घर आयुर्वेद". The event details and the suggestive activities which can be organized by your Ministry are given in the **Annexure**.

3. I solicit wholehearted support and cooperation of your Ministry to carry out different activities to promote scientificity of Ayurveda with "Whole of Government Approach" through Jan Sandesh, Jan Bhagidari, Jan Aandolan for Jan Arogya of people. I also request that the PIB/ Media wing of your Ministry is sensitized for a wide spread social/ print/ electronic media campaign by your Ministry and it's all field organizations across the nation.

4. All India Institute of Ayurveda (AIIA), Ministry of Ayush has been nominated as a Nodal Agency to organize the event. In case your Ministry requires any information in the matter, the Nodal Officer of the event in AIIA may be contacted, the details of whom are given in the **Annexure**. The Ayush information e-kit and tweet bank & hashtag shall be shared by Ministry of Ayush. It is requested that the details of Nodal Officer from your Ministry may please be shared with the Nodal Officer in AIIA for organising the activities smoothly.

5. I shall be grateful if you kindly get it ensured that the activities during the whole event are celebrated with full fervour and enthusiasm throughout by having maximum Jan Bhagidari so as to make it a Jan Andolan and thus promoting "हर दिन हर घर आयुर्वेद" in every household of the Country.

With regards,

Encl: As Above

Yours sincerely,

(Sarbananda Sonowal)

Dr. Jitendra Singh
Minister of State (IC) of Science and Technology &
Earth Sciences and Prime Minister's office &
Personnel, Public Grievances and Pensions &
Department of Atomic Energy and Department of Space,
South Block, New Delhi-110011

Director /NIC

*It take action
as discussed with you*

10

10.8.22



Government of India
Ministry of Ayush

Organizing the event- "Ayurveda @ 2047" to celebrate the 7th Ayurveda Day – reg.

1	Duration of the Event	12 th September, 2022 – 23 rd October, 2022		
2	Event Theme	'Ayurveda Everyday Ayurveda Everywhere' 'हर दिन हर घर आयुर्वेद'		
3	Week long Events theme	S.No	Weekly Events	Week
		1	Ayurveda for Holistic Health.	12-18 Sept, 2022
		2	Ayurveda for millennials.	19-25 Sept, 2022
		3	Ayurveda Aahar (Grains, millets/ Rules).	26 Sept- 02 Oct, 2022
		4	Ayurveda For Senior Citizens.	03-09 Oct, 2022
		5	Ayurveda for mental wellbeing.	10-16 Oct, 2022
		6	Ayurveda- sharing of experience.	17-23 Oct, 2022
4	Focus of Celebration	To promote Scientificity of Ayurveda <i>with</i> whole of Government approach <i>by</i> creating Jan Sandesh, Jan Bhagidari, Jan Aandolan <i>for</i> Jan Arogya of people.		
5	Nodal Agency	All India Institute of Ayurveda (AIIA), New Delhi Nodal Person : <u>Prof. Dr. Anand More</u> Mobile : <u>9422025732/ 8830389544</u> Landline : <u>011-26950402 (Extn. 1004)</u> Email Id : <u>aiia.ayurvedaday@gmail.com</u>		
6	Support from Ministry of Ayush	Ayush Information e-Kit, tweet and # bank.		
7	Suggestive activities by Ministry of Science & Technology.	<ul style="list-style-type: none">• Issue necessary instructions to all the stake-holders for active participation in <u>Various Competition being conducted by Ministry of Ayush through MyGov and Ayush Campaign Portal.</u>• <u>Distribution of Ayush Information e-Kit through Stakeholders and by uploading on their websites.</u>• Jai Vigyan, Showcase of promising outcomes of Research in Ayurveda and NARC.• IGIB- CSIR to provide Prakarti Parikshan App and its propagation.• Create buzz through their Social Media Handles.		



सत्यमेव जयते

Government of India
Ministry of Ayush

Organizing the event- "Ayurveda @ 2047" to celebrate the 7th Ayurveda Day – reg.

1	Duration of the Event	12 th September, 2022 – 23 rd October, 2022		
2	Event Theme	'Ayurveda Everyday Ayurveda Everywhere' 'हर दिन हर घर आयुर्वेद'		
3	Week long Events theme	S.No	Weekly Events	Week
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4	Focus of Celebration	To promote Scientificity of Ayurveda <i>with</i> whole of Government approach <i>by</i> creating Jan Sandesh, Jan Bhagidari, Jan Aandolan <i>for</i> Jan Arogya of people.		
5	Nodal Agency	All India Institute of Ayurveda (AIIA), New Delhi Nodal Person : Prof. Dr. Anand More Mobile : 9422025732/ 8830389544 Landline : 011-26950402 (Extn. 1004) Email Id : aiaa.ayurvedaday@gmail.com		
6	Support from Ministry of Ayush	Ayush Information e-Kit, tweet and # bank.		
7	Suggestive activities by Ministries/ Departments.	<ul style="list-style-type: none"> • <u>Distribution of Ayush Information e-Kit through Stakeholders and by uploading on their websites.</u> • <u>Issue necessary instructions to all Stakeholders for active participation in Various Competition being conducted by Ministry of Ayush through MyGov and Ayush Campaign Portal.</u> • <u>Create buzz through Social Media Handles.</u> • <u>Organize Ayurveda Health Camps.</u> • <u>Promote Ayurveda Aahar.</u> • <u>Organize Nukkad Nataks.</u> • <u>Publicity Campaign through print and electronic media.</u> • <u>Displaying Central Theme "हर दिन हर घर आयुर्वेद" on websites and emails along with AKAM logo.</u> 		

डॉ. जितेन्द्र सिंह

राज्य मंत्री (स्वतंत्र प्रभार),
विज्ञान एवं प्रौद्योगिकी मंत्रालय,
राज्य मंत्री (स्वतंत्र प्रभार) पृथ्वी विज्ञान मंत्रालय,
राज्य मंत्री प्रधान मंत्री कार्यालय,
राज्य मंत्री कर्मिक, लोक शिकायत एवं पेंशन मंत्रालय,
राज्य मंत्री परमाणु उर्जा विभाग तथा
राज्य मंत्री अंतरिक्ष विभाग
भारत सरकार



सत्यमेव जयते

Dy. No. 2455250 MP/MOS (PP)/20-2

DR. JITENDRA SINGH

Minister of State (Independent Charge),
of the Ministry of Science and Technology,
Minister of State (Independent Charge)
of the Ministry of Earth Sciences,
Minister of State in the Prime Minister's Office,
Minister of State in the Ministry of Personnel,
Public Grievances and Pensions,
Minister of State in the Department of Atomic Energy and
Minister of State, in the Department of Space,
Government of India

27 SEP 2022

Respected Shri Sarbananda Sonowal ji,

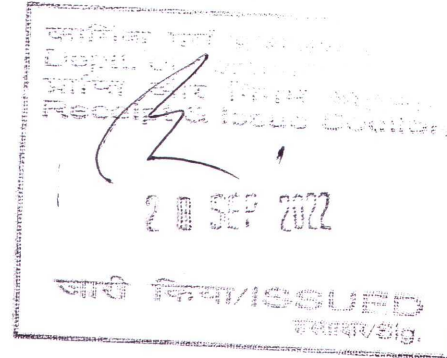
I acknowledge the receipt of your D.O. letter No.L-13011/1/2022-AS dated 16th September, 2022 regarding celebration of "Ayurveda@2047".

With best regards,

Yours sincerely,

(Dr. Jitendra Singh)

Shri Sarbananda Sonowal,
Hon'ble Minister of AYUSH, and
Ports, Shipping & Waterways,
Government of India
'AYUSH Bhawan, 'B' Block
GPO Complex, INA
New Delhi-110023.



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