

## **पृथ्वी दिवस-2024 समारोह / Celebration of “Earth Day 2024”**

Applications/proposals are invited from Schools / Colleges / Universities / Institutes/Organizations (*in prescribed format and as per guidelines/instructions*) for Ministry’s support to celebrate Earth Day on **22 April 2024 on theme “Planet Vs. Plastics”**.

*Participation of Girls students, differently abled from schools/Colleges/Institutions of aspirational blocks shall be encouraged.*

### **1. गतिविधिया / Activities for the students/participants**

#### **a) आवश्यक गतिविधिया / Mandatory**

- i. Specific cleanliness drive for removal of Single Use Plastics from surrounding and premises of Schools/Institutions.  
The Institutions/Colleges/Schools should ensure to handover the collected plastics waste to the concerned Municipal Corporation / authority and also share the pic and weight of the same with MoES.
- ii. Human chain / rally with slogans and placards like - ‘Save Earth From Plastic’ / ‘No Plastics For Good LiFE’ / ‘Plastic Mukht Bharat’, etc. on the theme “Planet versus Plastics”.

#### **b) वैकल्पिक / Optional (Either one)**

- Plays, songs/musical instruments playing / slogan writing / drawings(A3 Size sheets) by students on the awareness for the risk associated with the ‘Single use plastics’.
- Plantation activity (plants and seeds) and watching them grow.

### **2. The Grant shall be broadly for:**

- i. Prizes up to Rs. 10,000/- [Ist – Rs 3000/-, II – @Rs 2000 for 2, III- @Rs 1000/- for 3] for competitions of Slogan / Plays / Songs / Drawings (A3 Sheet) on the basis of merit of activities performed by students.
- ii. Mementos / Cloth bag - with a mention of ‘MoES with Logo’ and ‘Earth Day-2024: Plastic Mukht Bharat’, Refreshment, Stationary to all Participating students, Advertisement & Publicity etc.

**3. Each of participating School/College/Institution and organizer/s will have to follow instructions by Govt of India/Sate Govt./ Local Govt Administration (if any).**

**Organizer/s have to submit** event report (4-5 Pages) comprising of weight of plastics waste collected and handed over to Municipality/concerned authority, number plants / seed, 4 to 5 photographs and short video clip (maximum duration 3 minutes) of the activities performed, and **number of Girls studenst, differently abled ones (if) participated in the activities, to Ministry within a month of activity.** In continuation, Statement of Expenditure/Utilization Certificate essentially to be submitted by organizers within 2 months of the activity is over.

### **Note:**

1. Duly filled application in Ministry’s Proforma (one copy) be submitted to “Head, Outreach, MoES, Prithvi Bhavan, Lodi Road, New Delhi-110003” through email to [outreach.awareness@gov.in](mailto:outreach.awareness@gov.in) by 29 February 2024, and by 7 March 2024 for far flung areas (Laddakh, Andaman Nicobar, Northeastern states, Kashmir, Lakshadweep).
2. Subject of Email to be send to MoES should essentially be mentioned as:-  
**Earth Day-2024: Sate, Districts, Block & Place of activity, Name of organizing institution.**

[Click here to download proforma](#)